

*trimmendous*<sup>®</sup>

*trimmendous*<sup>®</sup> **DETOX** is a registered trademark of Green Bear Netherlands

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green  
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uk

**NEW PRODUCT PORTFOLIO:  
DETOX CAPSULE PROGRAMME**

[www.green-bear.co.uk](http://www.green-bear.co.uk)

*market*

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## The market for Detox

- Detoxing has become a large part of the 'feel good' market.
- Currently the Detox market is worth 100's of millions of £'s worldwide.
- In the last century pollution and toxic residues from our increasing mass consumption behaviour is becoming more and more of a problem for our bodies to adjust to.

**The result:** A depressed immune system, constant fatigue, obesity, sluggish digestive systems, allergies, respiratory ailments, unhealthy skin and many other health problems.

# *trimmendous*<sup>®</sup> Detox



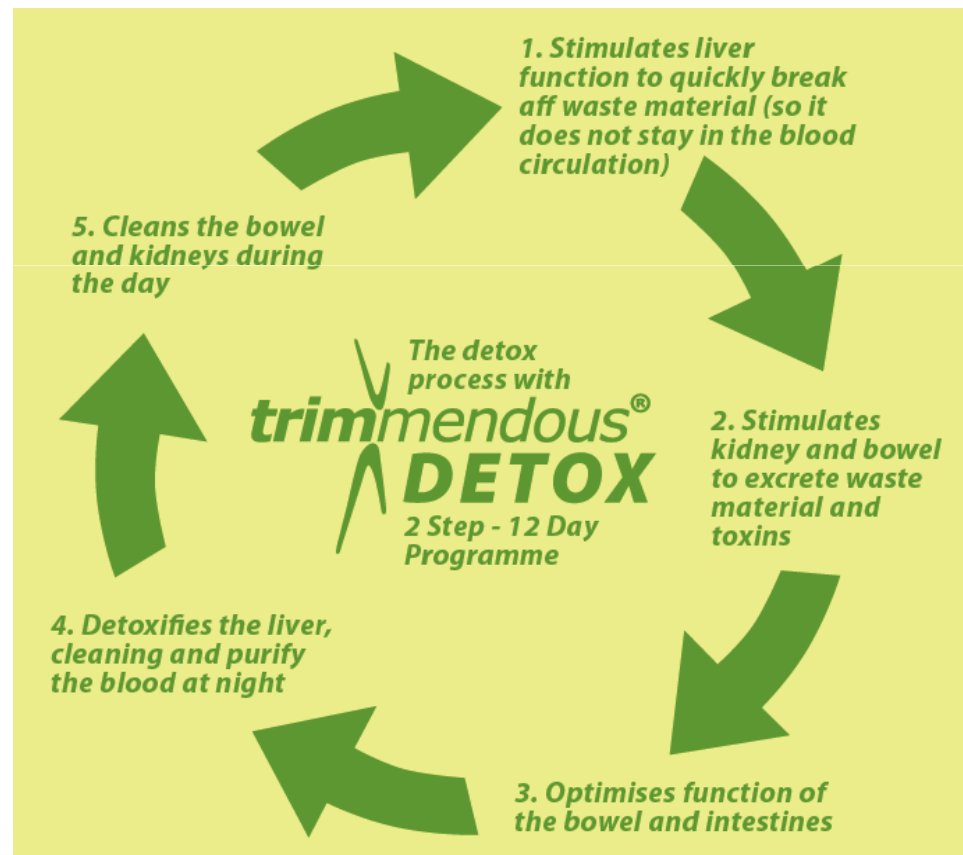
## The Liver

- The liver is responsible for eliminating and **detoxifying the poisons** that enter our blood stream. It also produces bile which is essential in the breakdown of fats and is the organ which stores Vitamin A, D, E and K.
- In traditional Chinese medicine, for example, a healthy liver is seen as the most **critical element** in the body's ability to fight disease and function optimally.
- Goal of Detox is to:
  - Clean and improve the function of the liver
  - Clean and improve the function of the bowels
  - Clean and improve the function of the kidneysTo eventually:
  - Clean and improve the function of the blood

# *trimmendous*<sup>®</sup> Detox



## How does *trimmendous*<sup>®</sup> DETOX work?



# *trimmendous<sup>®</sup> Detox*



## **Why do you use *trimmendous<sup>®</sup> DETOX?***

- ☑ Assists in the elimination of toxins in the body
- ☑ Improves liver functioning
- ☑ Stimulates bile production and the breakdown of dietary fat
- ☑ Increases energy and stamina
- ☑ Reduces feelings of fatigue and listlessness
- ☑ Improves skin condition
- ☑ Improves the body's ability to fight disease by facilitating immune functioning
- ☑ Creates a healthy intestine function for long term effects
- ☑ Improves the function of the bloodstream to take on essential vitamins and minerals
- ☑ Boosts the effectiveness of Weight Management and Slimming Programmes

## *key ingredients – step 1*



### **Milk Thistle (*Silybum marianum*)**

Milk thistle has been shown in more than 150 clinical studies to:

- Protect the outer membrane of liver cells
- Work as an antioxidant to add to cellular protection and ensure scavenging of harmful free radicals
- Aid in regeneration of damaged liver tissue
- Limit liver damage due to alcohol and drugs (disrupted oxygen supply)
- Decrease liver and bile cholesterol
- Alleviate inflammation

## *key ingredients – step 1*

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### **Turmeric (Curcuma longa)**

- Reduces inflammation
- Alleviates Arthritis pain
- Anti-oxidant
- Gastrointestinal protection/support

### **Juniper**

Supports & Assists:

- Kidney function

### **Solidago Virgaurea**

Supports & Assists:

- Kidney function
- Liver function
- Blood purification

# *key ingredients – step 1*

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## **Alfalfa**

Supports & Assists:

- Liver function
- Kidney function
- Blood purification

## **Inuline**

Inuline is an oligocaccharides fibre (several simple sugars linked together), found in many fruits, vegetables and herbs. It has a minimum influence on blood sugar.

- Relieves constipation
- Aids the function of the intestine flora, improving gastro-intestinal ecology

# *key ingredients – step 1*



## **Fibre**

- Reduces the risk of heart disease by lowering total and LDL cholesterol levels
- Prevents constipation insoluble fibre
- Prevents constipation

## **Aloe Vera**

Supports & Assists:

- Function of the intestines
- Stool (relieves constipation)
- Function of the immune system

## *key ingredients – step 1*

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### **Lacto Spore (Lactobacilles sporogenes)**

#### **An added 'good bacteria' – Unique for Detox Capsule Programmes!**

- This is a very stable lacto spore in terms of viable bacterial count.
- Able to survive stomach acids.

#### Supports & Assists:

- Function of the intestine flora, improving the gastrointestinal ecology

## *key ingredients – step 2*



### **'Super food' Watercress**

- **trimmendous® DETOX** adds watercress – A very powerful 'super food' with various advantages.
- Step 2 of the capsule programme - A special detox programme that actively replenishes the goodness that is lost while detoxing!
- The many health benefits of pure spring grown watercress have been known since ancient times.
- It has strong detoxifying qualities and also protects the body from damaging substances.



## *key ingredients – step 2*

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### **'Super food' Watercress**

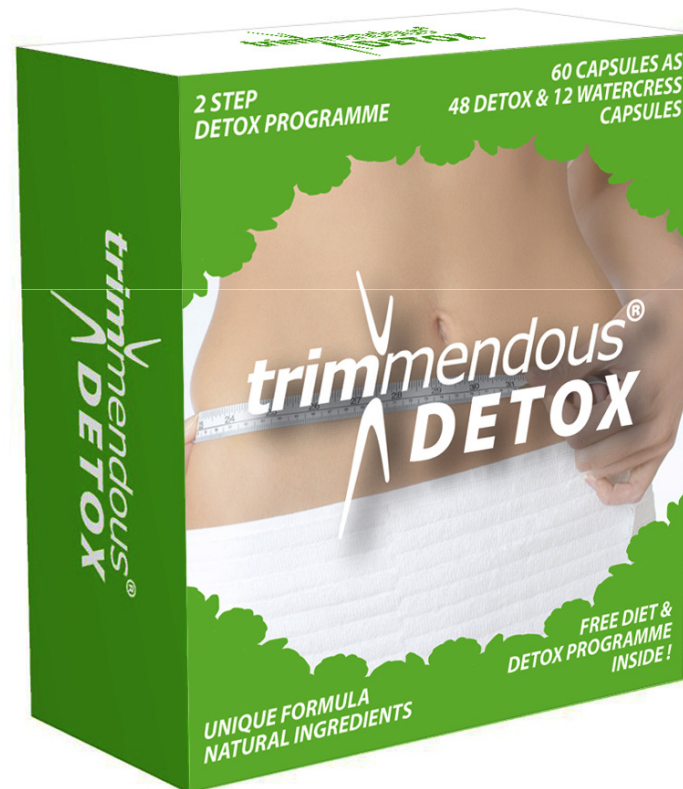
#### **Watercress has many functions:**

- High nutritional value
- Assists in cleaning the liver
- Helps the healthy function of the bladder, urinary passages and kidneys
- Assists healthy digestion
- Helps protect against Free Radicals
- Refreshing for heart and blood vessels (contains natural Omega-3 and iron)
- Helps purify the blood
- Supports the immune system



# *the packaging*

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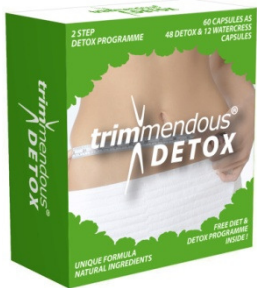
- Professional, high quality packaging
- Containing blistered capsules
- Imagery creates idea of clean and healthy lifestyle, green/natural ingredients, feeling of purity

# *the USPs*



## **What makes *trimmendous*<sup>®</sup> *DETOX* unique?**

- Applies to food and food supplement regulations
- Unique combined formula - 2 Step Detox Programme in one box!
- Packed in blisters!
- Expert innovation by Lab Medisan/TrimTan Technologies
- Capsules taken as part of a healthy balanced lifestyle
- Natural ingredients and plants extracts
- Full detox in **only 12 days!**



# *the USPs*



## **Why use blister packaging?**

### **Standard products**

- Standard products in containers have a shelf life of between 3 to a maximum of 9 months after opening.
- Capsules should be taken from a container using clean fingers or with a spatula or spoon to minimise the introduction of bacteria.

### ***trimmendous® DETOX has none of these problems!***

- ***trimmendous® DETOX*** is packed in blisters from our own laboratories under strict pharmaceutical standards with a shelf life of 3 years!
- Blister packaging means there is NO chance of contamination or the introduction of bacteria while using the product (under normal storage conditions)!
- Blisters help the user monitor intake.



# *daily intake*



## **trimmendous® DETOX capsules**

### ***Daily intake: 5 capsules***

- 2 daytime capsules 30 minutes before breakfast with a full glass of water
- 2 daytime capsules 30 minutes before lunch with a full glass of water
- 1 watercress capsule before you go to bed or 30 minutes before dinner with a full glass of water
- Make sure to drink a minimum of 2 litres of water per day (approx. 8-10 glasses)



# competition



## trimmendous® DETOX

Supports & Assists:

- Function of the liver
- Function of the kidney
- **PLUS** Function of the bowels/intestine flora (improving gastro-intestinal ecology) through Lacto Spore
- **PLUS** All functions of Watercress

**Goal:**

***Long term detox effect -Cleaning & improving bowel function and blood, without a feeling of listlessness***



# education & training



## Consumer Education

- Consumer information leaflet
- Includes **trimmendous®** Daily Diet & Detox Programme – FREE in every box!

**trimmendous® 2 Step - 12 Day Detox Programme**

**What is Trimmendous® DETOX?**

Trimmendous® DETOX is a unique full detox programme, that supports and assists:

- Removal of the toxins
- Function of the kidneys
- Purification of the liver and digestive tract by increasing gastrointestinal motility through the vegetable LACTULOSE in an added "good bacteria"
- Purification of the lymphatic system

**Goal: A long lasting detoxification**

The liver is responsible for detoxification and detaching the toxins that enter our bloodstream. The kidneys filter the toxins out of the blood and excrete them in the urine. The intestines remove toxins from the large intestine. The liver, the kidneys and the intestines are the main organs of detoxification, and it is the organs which store Vitamin A, C, E and K, in addition Chinese medicine says that the liver is most at risk when toxins are not being eliminated in the body and it is the cause of many chronic diseases.

The Trimmendous® DETOX 2 Step - 12 Day full capsule programme takes you through a two step detox process. It starts by stimulating peristalsis through the natural laxative effect of the natural plant fibre Trimmendous® DETOX 2 Step programme. Trimmendous® DETOX 2 Step is a natural and safe detoxification and the "good bacteria" and the "good food" assistance.

**Why use Trimmendous® DETOX programme?**

- Assists in the elimination of toxins from the body
- Improves liver function
- Stimulates bile production and the breakdown of cholesterol
- Improves circulation
- Supports the body's ability to fight disease by activating immune responses
- Helps combat the high cholesterol function for long term effects
- Helps combat "FLU-LIKE" cold conditions
- Increases energy and stamina
- Reduces the risk of varicose veins
- Boosts the effectiveness of Weight Management and Slimming programmes

**...for the Trimmendous® body**

The Trimmendous® DETOX 2 Step - 12 Day programme contains the Trimmendous® "good bacteria" which naturally benefits the immune system. Trimmendous® DETOX 2 Step is the way to restore a Trimmendous® body. Trimmendous® DETOX 2 Step contains the main functions:

- Support of the liver
- Assists in the purification of the blood, urine by passage and excretion
- Assists healthy digestion
- Helps protect against the "flu-like" cold
- Helps long for the Trimmendous® natural contains natural omega-3 and -6
- Helps purify the blood
- Supports the immune system

**Suggested Daily Dietary Plan - Supporting the Trimmendous® DETOX programme**

**Why eat this diet?**

Take Trimmendous® DETOX 2 Step capsules (3 capsules) 30-45 minutes before breakfast with a large glass of water (one of the following listed as options):

- Fresh fruit
- Oatmeal or whole grain cereal
- Protein smoothies
- Cold smoothie (bananas, kiwi, grapes, raspberries and whole wheat toast)

**What to eat**

Take Trimmendous® DETOX 2 Step capsules (3 capsules) 30-45 minutes before lunch with a large glass of water (one of the following listed as options):

- Fresh fruit
- Cold smoothie (bananas, kiwi, grapes, raspberries and whole wheat toast)

**What to eat**

Take Trimmendous® DETOX 2 Step capsules (3 capsules) 30-45 minutes before dinner with a large glass of water (one of the following listed as options):

- Cold smoothie (bananas, kiwi, grapes, raspberries and whole wheat toast)

**Drinking water**

• Drink 1 litre (33.8 fl. oz.) of water for each capsule (3 capsules) with a large glass of water before bed

**Trimmendous® DETOX 2 Step - 12 Day programme**

Water: Drink 1 litre of water at regular intervals throughout the day to keep hydrated. It will help you feel good and flush your system. 2 to 3 litres per day is a general guideline.

**Suggestion:**

- Drink your regular cups of coffee or tea for a great afternoon.

**Good to know**

Remember to take regular and constant exercise. This is essential for good health and maintaining a good weight. Can't exercise now? Don't be discouraged. We'll help you get started and improve your health. However, it is essential to consult your doctor before beginning a new exercise routine.

**Suggestion:**

- Walk 30 minutes a day instead of taking the car or climb the stairs instead of taking a lift.

**When and how can I use Trimmendous® DETOX products?**

To maintain results, follow the Trimmendous® DETOX 2 Step - 12 Day programme on a regular basis, such as every three months. Trimmendous® DETOX Foot Patches can be used as a detox maintenance product, for example once or twice a week, or for a longer period of time, such as every night for 1 to 3 weeks. You can see how your cleansing is progressing by the change of colour on the patches.

**Would you like to lose weight after completing a Trimmendous® DETOX programme?**

Trimmendous® DETOX 2 Step - 12 Day programme can be used to support and optimise the result of other Trimmendous® products. After completing a detox programme the body is more receptive to other herbs, plant extracts and vitamins, such as those in the Trimmendous® Weight Management programme. This is available as a 6 Day Challenge Pack or 30 Day Full course.

**Other products available as part of the Trimmendous® range are:**

- 10 Foot Patches - Box containing five night's supply
- 6 Foot Patches - One night maintenance pack
- Weight Management Programme, as a 6 Day Challenge Pack or 30 Day full course, containing daytime and night-time blister-packed capsules

For more information: [www.trimmendous.com](http://www.trimmendous.com)

Trimmendous® DETOX is produced in The Netherlands for Trimmendous Technologies, Ede S, Lehmansplein 11A, NL-6722 HS Gennep, The Netherlands.